



INTRODUCING



## INTEFRUIT

FOR GRAPE GROWERS

...A WEB-BASED SOFTWARE TOOL DESIGNED TO HELP YOU MAKE BETTER DECISIONS WITH YOUR TESTING RESULTS.

# GET THE 'BIG PICTURE'

### UNDERSTAND THE BIG PICTURE

**Intefruit's** unique design allows the user to understand their soil, tissue, leaf and juice nutritional requirements all in one **big picture**. This can then be compared to yield and crop quality year on year allowing you understand the effect of nutrient levels on crop and yield quality.

### LET US SHOW YOU WHAT WE MEAN

With **Intefruit**, all of your Hill Laboratories testing information is inputted and stored on screen automatically for you (SEE SCREEN 1 OVERLEAF). No manual data entry is required – you'll have all your Hill Laboratories testing information in one place, alongside all your other manually entered data, ready to be analysed.

### GAINING A FULL UNDERSTANDING

Once your testing information has been inputted into **Intefruit** you start to get a better appreciation for the results, for example;

Sometimes analysing one trend and comparing to guideline values doesn't give you the full picture.

To show you what we mean, SEE SCREEN 2 OVERLEAF showing soil potassium levels as low (the grey and blue lines), while petiole potassium is high. If you based your decisions on the soil test only, you would be inclined to apply more potassium. However the **bigger picture** shows high levels of vine potassium probably due to high sub soil potassium levels.

### GAIN A GEOGRAPHICAL PERSPECTIVE

In addition to understanding individual nutrient levels **Intefruit** also has a very powerful geographic map facility, illustrated overleaf.

The geographic map facility allows a user to get a visual feel for the different nutrient levels year on year, block by block (you can even go down to each block and get a trend analysis for a highlighted block).

Using this feature puts the user in control of their soil, leaf, tissue and juice values for each block and how they progress year on year.

## MORE INFORMATION

This is just a taste of the full power that **Intefruit** can deliver. For a demo, or more product information, contact Gerard Besamusca on **07 863 7489**.

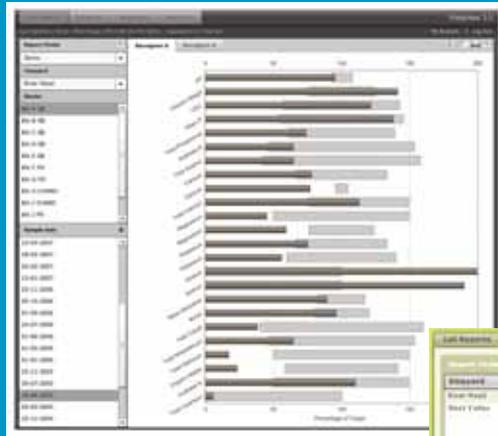


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In this example, soil potassium levels are low (the grey and blue lines), while petiole potassium is high. If you based your decisions on the soil test only, you would be inclined to apply more potassium. However the **bigger picture** shows high levels of vine potassium probably due to high sub soil potassium levels.

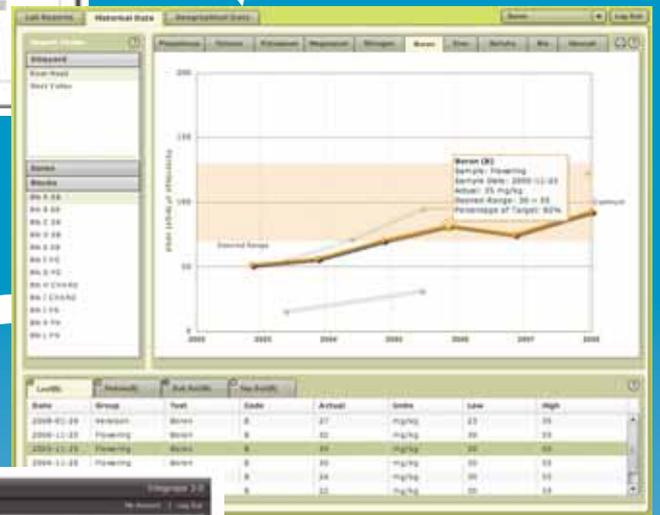
In addition to understanding individual nutrient levels **Intefruit** also has a very powerful geographic map. This allows a user to get a visual feel for the different nutrient levels year on year, block by block and compare these values to crop and yield quality.

Use **Intefruit** in conjunction with Hill Laboratories testing to give you a more complete and impartial understanding. No other service gives you the big picture.

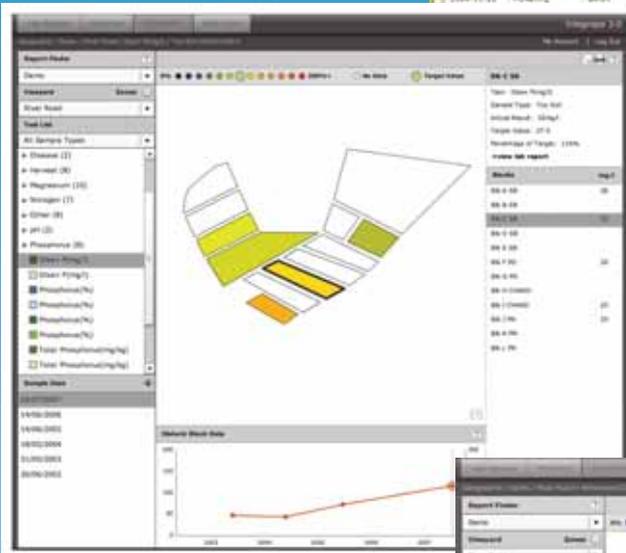


Nutrient information inputted and compared

Analyse the information to get a complete picture



Understand nutrient trends and requirements block by block



Compare these requirements to crop yield and quality

